



Timing...is everything

PrimeCharts

The International Analysis Solution

PrimeCharts was started in 1986.

Since its inception it has been developing, manufacturing and maintaining stock market related software. Their 'Flagship' product is the Market Master technical analysis package.

The vibrant development team at PrimeCharts is very aware of their clients' needs and requirements and is continually making enhancements to the programs to keep them at the leading edge of technology.

PrimeCharts branched into the Australian market during the mid-1990's and into the UK market in 2001.

PrimeCharts long ago foresaw the advantages of not relying on other companies or services to download the daily information from the various Stock Exchanges. In 1991 they developed their own download system, which feeds the information from the Stock Exchanges and other sources direct to the client.



This data service is not confined only to users of the PrimeCharts range of software, but can also be used by clients with other stock market programs that require the information.

In 2001, PrimeCharts also began to provide data for all major stock exchanges in the world, and to integrate these multiple stock exchanges into a unified database within Market Master.



## Why Invest?

Since its inception, the stock market has consistently provided participants with the best financial returns possible. Other investment mediums just don't come close.

Yes, the stock market does go up and down – just look at the chart shown below. Microsoft went from \$30 to \$120 in just two years – 300% profit! It then dropped to \$40 before recovering to the \$65 shown.



Today's investor needs to buy low and sell high.

He can only do this if he is alert to changes in share price trends. Using PrimeCharts software he will

be, because the software will pick out the trends for him. Invest in the right software and every other investment decision will be easy.



Successful investors use state of the art software to assist them with every aspect of trading and investing. PrimeCharts has provided such software for investors since 1986. This brochure highlights some of our international software.

Contact the agent or branch closest to you in your country for full details on pricing and availability of these top of the range software products.





## Market Master *X-ec* for Windows

is a full-featured technical analysis package that has grown from ground-breaking DOS software in 1986 to the state of the art program it is today.



Market Master *X-ec* provides every feature the serious investor and day-trader requires, and combines this with such ease-of-use that even the novice investor will be up and charting in minutes.

Market Master *X-ec* is a world first in charting software, as it effortlessly integrates multiple stock exchanges into a unified database. Using a simple, logical top down approach, any share in the world can be quickly and easily located and charted, by even the unskilled novice. For the first time, shares from entirely different stock exchanges can be charted and

compared together on a single screen. Alternatively, if your interests lie in just one single stock exchange, Market Master *X-ec* handles this with equal ease.



We have a 450 page printed manual that describes 'most' of the features of Market Master *X-ec* and how you can use them to your advantage. This is in addition to the extensive context-sensitive on-line help system. We cannot tell you everything here, so listed below are just a few of the highlights that our users have selected, and that you most likely will appreciate once you use your own copy of Market Master *X-ec*

### Ease of Use for Both Novice and Professional

Market Master *X-ec* has an easy to use object oriented user interface – you just right-click your mouse and all your options are there – no complicated menus to search through (Market Master *X-ec* has extensive, uncomplicated menus if you prefer that method). Or, use it's fully customizable multi-Toolbar system.



### An Extensive Range of Technical Analysis Tools

Market Master *X-ec* has every tool an Investor or Trader needs to analyse the market, from moving averages to trend lines, from every popular indicator to your own custom created ones.

- Market Master *X-ec* provides
- Fourier and Cyclic analysis (shown below)
  - Fibonacci levels (shown left) and Gann Swing charts

– whatever investors need, we provide.

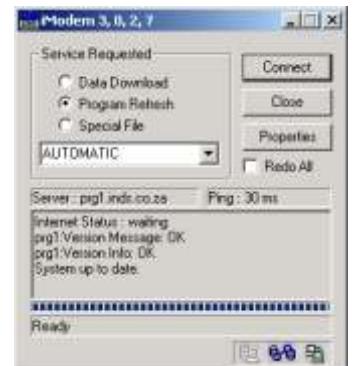
If you manage to find some essential tool we have omitted, we will ensure that it is there with the next version release. We listen to what our users need, and have been doing so for 20 years!



### Expandable plus available Program Updates

Every investor has different needs and levels of skills. PrimeCharts has packaged different levels of features into different modules you can add to your system. This way you purchase just what you need when you start charting. As you grow in your skills, you can add on the components you need. Some modules may be pre-packaged into your base configuration depending on your country – check with your local agent for the pricing and software configurations available to you.

Irrespective of what options you purchase, we know that even the best software has to be fixed or enhanced from time to time. To ensure you always have the latest, best running software, each item of software can be automatically refreshed via the Internet. This 'Program Refresh' service is built into the download subscription.



## Powerful Customisable Scanner

With multiple thousands of shares in even the smallest stock exchange, no investor can keep track of every share's performance everyday. To take advantage of potential market moves, today's investors need powerful scanning routines that filter out all the unnecessary shares and home in on the potential market winners in time for you to buy and profit!

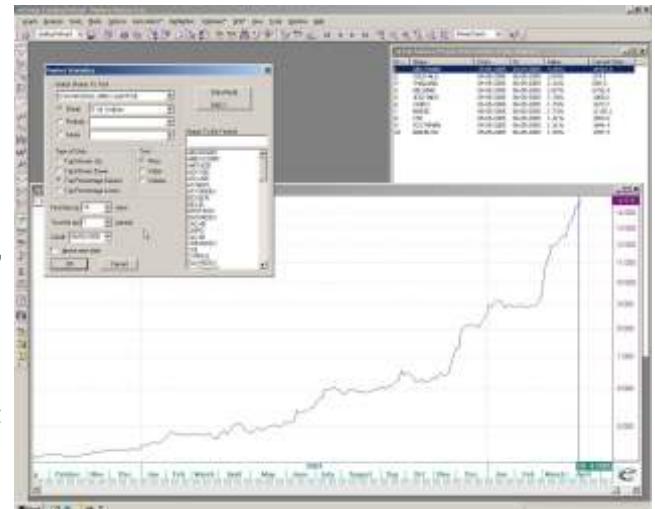


results found from this pre-supplied test, are shown in the background.

Shown on the right is one of the pre-defined statistical scans that found the largest percentage gainers in the last two months amongst the financial shares.

**Market Master X-ec** comes with extensive pre-built and customisable highlighting facilities that can use just about any technical and statistical method to sift through thousands of shares in a few minutes to find your winners.

Shown on the left is the **Market Scanner** test that has searched for shares that are in a "potential buy" state. The



## Fully Customise your Program

Customise your program to look and work the way you do. Configure any of the button bars to have just the options you need. Not only can you customise your button bars as shown here, but you can position them anywhere on your screen.

When you change some settings (eg you choose to view shares by percentage move in the quick list) this is automatically remembered the next time you open **Market Master X-ec**

The graphs that you have displayed when you close your program

are automatically shown when you next open **Market Master X-ec**.



your own. In addition to pre-setting the defaults of every item, you can modify any item with a quick right-click command and either manually adjust it or select a another predefines style.



Every aspect of Market Master can be customised to suit your needs. The extensive program defaults along with the multi-tabbed Themes Manager ensures that every aspect of Market Master looks and performs like you need it to do.

It comes with many pre-defined colour themes and you can modify these or add

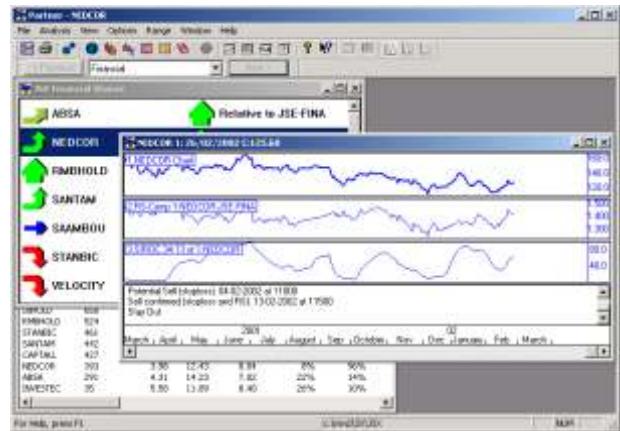


## Market Partner Module

(available as an optional add-on purchase  
to Market Master X-ed)

Market Partner is designed to compare the world's major stock exchanges and highlight which markets you should be investing in.

Once you have determined which market you need to be in, the Market Partner will assist you to quickly analyse that exchange and ascertain which sectors and individual shares are performing the best. It also gives recommendations on shares that are fundamentally sound based on their earnings and dividend history.



Even if you are only interested in investing in a single market, the Partner will help you time your entry and exit in and out of the various sectors (and individual shares) of just that exchange.

## Market Optimiser Module

(available as an optional add-on purchase  
to Market Master X-ed)



This module assists users in identifying the most profitable indicators to use, along with the exact periods, limits and moving averages. It will do this for any share on your Market Master program. As market trends change, the Optimiser ensures you are always using the most up to date and accurate indicators. You can customise the Optimiser to find results that suit your investment/trading profile (short/medium/long-term – High/Low risk, etc..).

## Indicators Module

(available as an optional add-on purchase  
to Market Master X-ed)

This module adds a host of internationally acclaimed indicators to your Market Master program.

Additionally, you can use it to enter your own formulae using Microsoft Excel and plot these custom indicators in Market Master.

Although many of the indicators presented here may not be needed by most beginners, the powerful "Auto-Alerts" system that interprets every indicator automatically as it is displayed (chart on the right), helps all to know how the experts interpret the Indicators.



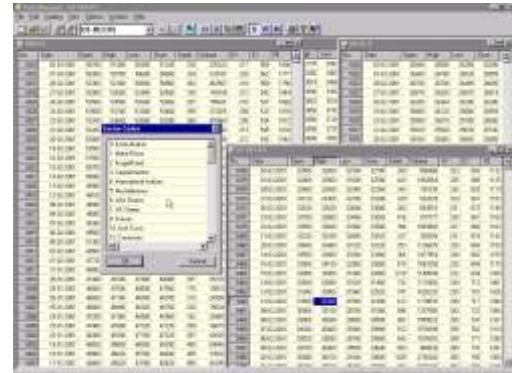
## Data Manager

(available as an optional add-on purchase  
to Market Master X-ed)

This module is used for creating and managing your own data files (i.e. additional data other than what you download).

You can use it to manually enter and edit any data file. Also use it to import/edit and/or export any data kept by your program.

A must for any serious trader who needs to supplement the standard data feeds to stay ahead of the pack.

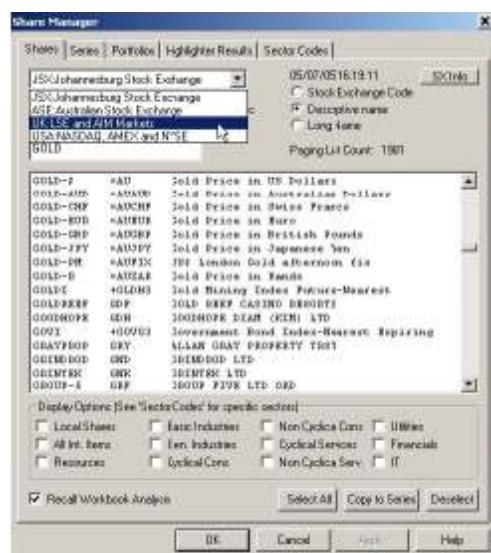


## Downloading and Database Updating

**PrimeCharts** supplies all the needed software for a fully automated download of the daily data into your Market Master program. Just a simple click of a button, and the needed data for the stock exchange you want is automatically downloaded (via the Internet) and your database is updated. You do not need to go to any web sites and select any files – everything is done for you.

**Fast and Efficient** - Your connection time will usually be far less than one minute per stock exchange per day!

- ✓ Fully automatic. No web sites to visit and navigate
- ✓ Download and update specially designed for Market Master – No conversions needed
- ✓ High Speed - less than one minute of connection time per exchange per day



**Web Messages** - custom messages about events and program options that affect you are displayed each day with the download.

**Daily Market Reports** - important market information is given in a concise report that is also sent with each day's data.

**Data Maintenance** - the Auto Update program does all the following:

- ✓ Adds New shares      ✓ Renames shares
- ✓ Deletes old shares    ✓ Consolidates and Splits share history
- ✓ Corrects any  
Historic errors



## Stock Exchanges



**PrimeCharts** offers an extensive range of stock exchange downloads that have been specially formatted to utilise all the comprehensive features of Market Master. Each download includes extra data, over and above the usual Open, High, Low, Close and Volume data. Additional data is often exchange specific, but always gives the serious Investor the competitive edge.

Where possible, **PrimeCharts** provides some, if not all of the following data for every equity you download:

- ✓ Open, High, Low, Close, Volume Dividend and Earnings Yield, PE Ratio, number of trades (deals)
- ✓ Most recent Earnings and Dividend and date declared
- ✓ Market Capitalisation and Number of shares in issue
- ✓ Net Asset Value, Dividend Cover, Franking (ASX specific)

In addition to the equities in each of the below stock exchanges, the **PrimeCharts** download provides intra-day updates on the following 300 additional data items free:

International Metal Prices (Gold, Silver, Aluminium.....Zinc)

International Commodities (Coco, Corn....Wheat)

International Futures (All key Metals and Commodities)

International Capital Markets (Interest and Bond Rates of key nationals)

International Indices (over 100 key world indices)

Forex (over 100 cross rates for the 25 main currencies)

This service enables you to monitor sentiment direction during the day to make good financial and investment decisions ahead of others.

### Available Stock Exchanges:

<b>AMEX</b>	<b>American Stock Exchange</b>
<b>ASE</b>	<b>Australian Stock Exchange</b>
<b>JSX</b>	<b>Johannesburg Securities Exchange</b>
<b>LSE</b>	<b>London Stock Exchange</b>
<b>AIM</b>	<b>Alternative Investment Market (UK)</b>
<b>NYSE</b>	<b>New York Stock Exchange</b>
<b>NASDAQ</b>	<b>National Association of Securities Dealers Automated Quotation System</b>

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